



Highlight



While the 11th Annual Cyber Security Summit (Oct 25-27) is still months away, we've already kicked off 2021 with big plans. Co-Chairs **Jennifer Czaplewski** (Target) and **Wade Van Guilder** (World Wide Technology) share a passion and unique vision for this year's Summit. [Read on](#) to learn how their predictions for the new year are shaping the 2021 Summit experience.

CyberBytes™



SECURING THE SUPPLY CHAIN – WILL 2021 BE THE YEAR? After the sophisticated supply chain attacks we saw last year (e.g. SUNBURST), **Rohit Tandon** (CISO, State of Minnesota) argues that it's time we rethink our security practices. In 2021 and beyond, [Rohit writes](#), we must drive higher scrutiny of our technology suppliers and explore methods to validate the authenticity and source of every component.



2021 PREDICTIONS FROM THE THINK TANK

Last year, the pandemic dealt our industry an immense upheaval that forced many to pivot wildly to secure critical infrastructure and data. With the lessons learned and challenges that remain – how will 2021 shake out? Last week, members of the Cyber Security Summit Think Tank weighed in with their [2021 predictions](#) and insights.



Think Tank Perspective



Dr. Massoud Amin Professor,
University of Minnesota and
Co-founder/Past Chairman,
Cyber Security Summit » [Bio](#)

In 2021, while soft targets in our 16 critical infrastructures will remain appealing targets, game-changing solutions are on the way. We'll see the arrival of dynamic, risk-based solutions that proactively counter multi-prong threats – from early detection to prevention to execution. Specifically, these solutions will augment behavior analysis, anti-virus end-point protection, hash values and pattern analysis and will extend to defensive use of entropy. Other emerging capabilities may include coercive defense-in-depth, and the pre-emptive/proactive routing of potential threats into "sandboxes."



Sponsor Spotlight



www.paloaltonetworks.com

Palo Alto Networks, the global cybersecurity leader, is shaping the cloud-centric future with technology that is transforming the way people and organizations operate. Our global threat intelligence team, Unit 42, is a recognized authority on cyberthreats, frequently sought out by enterprises and government agencies around the world.

Read our latest Threat Brief on SolarStorm & SUNBURST and more [here](#).



Partner Spotlight



The Small Business Development Center (SBDC) Network is statewide network of colleges, universities, initiative foundations, economic development agencies and more than 100 full-time professional business consultants who provide technical assistance to small business entities. Funding from the SBA, the State of Minnesota and those partners allows us to provide one-on-one consultation for no fee to anyone interested in starting or growing a business. Right now our focus his helping navigate the COVID-19 pandemic, but we offer a wide variety of services including cybersecurity, securing capital, marketing, improving profitability and more.

Learn more at www.mnsbdc.com.



Unisys is a global IT services company that delivers successful outcomes for the most demanding businesses and governments. Unisys offerings include digital workplace services, cloud and infrastructure services and software operating environments for high-intensity enterprise computing. Unisys integrates security into all of its solutions.

For more information on how Unisys delivers for its clients across the government, financial services and commercial markets, visit www.unisys.com.

About the Cyber Security Summit

The 11th Annual Cyber Security Summit takes place Oct. 25-27, 2021 in Minneapolis, MN and online (hybrid event). To stay up-to-date on the Summit and trending cyber security issues, follow the Cyber Security Summit on social media: [Twitter](#), [Facebook](#), [LinkedIn](#), [YouTube](#). Follow the hashtag **#cybersummitMN** for the latest conversations on this top matter. For details, visit us online at cybersecuritysummit.org.

Sponsorship Opportunities

Interested in sponsoring Cyber Security Summit 2021? Explore the wealth of opportunities to feature your brand at this gathering of more than **1,000 national and international leaders from across all 16 critical infrastructure sectors**.

To learn about available **sponsorship opportunities**, contact Jennifer Churchill at 763-548-1306 or jennifer.churchill@eventshows.com.

[Sponsor Now](#)