



2020 SUMMIT HIGHLIGHTS | CYBERSECURITYSUMMIT.ORG | [#CYBERSUMMITMN](https://twitter.com/CYBERSUMMITMN)

Highlight



In this month's edition, we revisit a few of the many compelling presentations from the 2020 Cyber Security Summit (accessible to all for the next 30 days) and pay tribute to individuals whose immeasurable contributions helped make our 10th anniversary a reality. Follow along as Executive Producer **Eileen Manning** recaps the event and honors these **'hidden heroes.'**

CyberBytes™



NAVIGATING 'THE RIPPLE EFFECT' TOGETHER

Summit Co-Chair **Tim Crothers** (Target) set the stage for our programming agenda with **his reflection** on this year's theme, 'The Ripple Effect.' While COVID-19 may seem like the obvious muse, Tim explains how the idea was conceived well before the pandemic to represent cybersecurity's cascading impacts on other aspects of society, and vice versa.



NATIONAL CYBER MOONSHOT – WHAT IT MEANS FOR GOVERNMENT

The White House’s National Cyber Moonshot calls for the ‘whole of nation’ to come together to make our critical infrastructure on the Internet safe by 2028. On Day 2, **Tom Patterson**, the Moonshot’s Executive Director, **revealed the six pillars of change coming**, three national grand challenges, and today’s optimal interactions at the state and local levels.



LEADING IN A CRISIS: LESSONS FROM THE FRONTLINES

Having investigated and managed the response for some of the biggest cyber breaches in US history, **Shawn Henry** (President of CrowdStrike Services & CSO) knows the hallmarks of effective leadership. During his **Day 3 presentation**, Shawn imparted several lessons from his experience including his view that strong leaders do indeed ask for help when the moment is right.



In Case You Missed It

2020 Summit Recommended Reading:

- *Sandworm: A New Era of Cyberwar and the Hunt for the Kremlin’s Most Dangerous Hackers* by Andy Greenberg
- *THE GREAT REBOOT: Succeeding in a World of Catastrophic Risk and Opportunity* by Chris Veltsos, Bob Zukis, Paul Ferrillo
- Weekly International Cybersecurity Briefing | The International Cybersecurity Dialogue



Think Tank Perspective



Lee Ann Vilella
Security Consultant
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» **Bio**

This was an exceptional year for the tenth anniversary of the Cyber Security Summit. I was impressed with the dedication of volunteers, commitment to making this happen virtually, and the caliber of content and speakers. Minnesota truly has a gem with this conference, and I am both proud and privileged to be a part of. Let’s go 2021!



Sponsor Spotlight



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Partner Spotlight



The Technological Leadership Institute is an interdisciplinary center at the University of Minnesota led by world-renowned faculty. Its mission is to develop local and global leaders for technology-intensive enterprises through its three Master of Science degree programs in Security Technologies (MSST), Management of Technology (MOT) and Medical Device In-novation (MDI).

For more information, visit tli.umn.edu



The Health-ISAC Fall Summit gathers global members and health sector peers to share threat intelligence, best practices, mitigation strategies and more. Virtual sessions are available November and December with live streaming Dec 1-3, 2020. Register: h-isac.org/summits/fall-summit-2020.

Membership working groups produce whitepapers for the health sector, such as the recently published Medical Device Cybersecurity Lifecycle Management paper available here h-isac.org/category/white-papers.



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11th Annual Cyber Security Summit

October 25-27, 2021