



Cybersecurity Newsletter

JULY 2020

CYBER SECURITY SUMMIT

Security Solutions Through Collaboration

OCT. 26-28, 2020 | MINNEAPOLIS, MN | CYBERSECURITYSUMMIT.ORG | [#CYBERSUMMITMN](https://twitter.com/CYBERSUMMITMN)



WICyS (Women in Cybersecurity) 2019 conference attendees unite in Pittsburg, PA.



Highlight



To counter cybersecurity's complex and evolving threat landscape, we need talented individuals from all backgrounds. Over the last decade we've made great strides to elevate a new array of perspectives, and as **Tina Meeker** (Sleep Number) **reveals to us**, 2019 was a banner year for cyber women in Minnesota!



2020 VISIONARY LEADERSHIP AWARDS

Nominate a 2020 Visionary Leader

SUBMIT A
NOMINATION

Nominations close Friday, July 17, 2020



MEASURING SUCCESS BEYOND 'ON PAPER' ACHIEVEMENTS

When we evaluate an individual's record of accomplishment, we often look to certificates, lengthy resumes, and tours with well-known companies. But checking all the right boxes often belies true success, writes **Loren Dealy Mahler** (Dealy Mahler Strategies). Loren proposes a more **comprehensive evaluation framework** where more intangible characteristics like communication, collaboration and flexibility are also part of the equation.



KEEPING TEAMS ENGAGED IN REMOTE WORK ENVIRONMENTS

Betty Elliot (Mercer) understands the toll COVID-19 has taken on her employees and the need to come together as a team. Drawing from the activities she has instituted including regular Zoom check-ins, virtual happy hours and Pokeno games, Betty has developed **five takeaways for boosting morale and well-being**.



FROM NEW TO NEXT NORMAL

Shelly Blackburn (Global Security Systems Engineering) believes that while our pre-COVID lifestyles and behaviors may never fully return, cybersecurity challenges haven't missed a beat. To keep our teams engaged in the fight, Shelly recommends putting into routine a **series of practices** ranging from meaningful remote connections to training to self-care.



In Case You Missed It

- [9 Strategies for Retaining Women in Cybersecurity and STEM in 2020 | SecurityIntelligence](#)
- [How to do thoughtful work when you just can't focus | Fast Company](#)
- [Finding Work Life Balance When Working From Home | Forbes](#)
- [Separating Work from Life: 3 Habits for Remote Workers | The Muse](#)
- [What Working From Home Can Teach Us About Leadership | Inc.](#)



Think Tank Perspective



Allison Miller
Chief Information
Security Officer Optum
» [Bio](#)

Globally, we are in a revolution. A revolution that is changing the way we work, the way we think and the way we live our lives. Technology is the center of this revolution and it will take all of us to lean-in and make this transformation. Empowering women and girls across our nation; and across the world; is the key to creating the change needed to succeed. Optum, in partnership with industry leaders like Women in Cybersecurity and Cyber Security Summit, is leaning-in to this transformation with everything we've got. Diversity, Inclusion and Equity are the keys to success, and we will not stop until they exist for everyone.



Jill Allison
Chair, Board of
Directors; WiCyS, MN
Affiliate
» [Bio](#)

Minnesota's thriving cybersecurity community is built on the strength of our people. The experience, expertise and diversity of thought found here have positioned Minnesota as a national leader, and this year we launched the Minnesota chapter of WiCyS (Women in Cyber Security) to further strengthen our community by increasing engagement, encouragement and support for women in our industry. Inspired by the dialogue that began at last year's inaugural Women in Cyber program hosted by the Cyber Security Summit, we are excited to help WiCyS-MN grow and develop the next generation of cybersecurity leaders to protect Minnesota and our nation from the next generation of cyber threats.



Sponsor Spotlight

 **Insight.** | Cloud + Data Center
Transformation

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Insight's Cloud + Data Center Transformation is a complete IT services and solution provider that helps organizations transform technology, operations, and service delivery to meet challenges and future-proof the business. As a client-focused integrator, we're free to recommend the most appropriate solutions — across cloud, IT transformation, next-generation technology, and security.

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Partner Spotlight



Women in CyberSecurity (WiCyS) is the only non-profit membership organization with a national reach that is dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring. WiCyS helps build a strong cybersecurity workforce with gender equality by facilitating recruitment, retention and advancement for women in the field. Explore this vibrant community at www.wicys.org.



The Minnesota chapter of the Information Systems Security Association (ISSA) is a not-for-profit organization of information security professionals and practitioners focused on promoting a secure digital world. Our goal is to be the community of choice for cybersecurity professionals. We accomplish this by providing educational forums, publications, and peer interaction opportunities to enhance knowledge, skills, and professional growth. Learn more at mnissa.org.



Upcoming Events



July 17 | Nominations Close for 2020 Morries™ Visionary Leadership Awards.



July 21 | Webinar: "Cyber Threats in the Time of COVID-19" presented by NY Metro InfraGard Members Alliance & LIFARS.



July 28 | Webinar: "The New Data Privacy Norm" sponsored by CWT.