



OCT. 26-28, 2020 | MINNEAPOLIS, MN | CYBERSECURITYSUMMIT.ORG | #CYBERSUMMITMN



2019 Visionary Leadership Award Recipients: **Mary Frantz**, CEO, Enterprise Knowledge Partners; **Andrew Borene**, Director Homeland Security Program at George Mason University Law School; **Jerrold Montoya**, Deputy CISO, OATI, President, InfraGard; **Mike Kijewski**, CEO MedCrypt; **Tony Sager**, Senior Vice President & Chief Evangelist, Center for Internet Security; **John Israel**, Security Operations Manager – Security Operations Center (SOC), Incident Response, and Forensics, State of Minnesota; **Jodie Kautt**, Vice President, Cyber Security, Target Corp. Not Pictured: **Dr. Chris Veltos**, Professor, Minnesota State University Mankato; **Suzanne Spaulding**, Senior Advisor, Homeland Security, International Security Program, CSIS



Highlight



What are the hallmarks of a visionary cybersecurity leader? In this month's newsletter, we shed light on the question and consider where leadership is needed in our field.

We begin with **Chris Buse** (former CISO for the State of Minnesota) who highlights the Cyber Security Summit's **Visionary Leadership Award program** which honors those "heroes in our midst" working to keep us safe.

Reminder: **Nominations are open** for the 2020 Morries™ Visionary Leadership Awards!



FOUR LEADERSHIP TRAITS FOR SECURITY AWARENESS

Chrysa Freeman (Code42) has a rich history of building security awareness programs and observing both good and bad leaders. Through this unique experience, she's identified **four leadership traits** that security professionals should cultivate to improve their programs.



LEADERSHIP NEEDED IN COMPLEX DYNAMIC SYSTEMS

As our society becomes increasingly connected, we are surrounded by complex networked systems. **Dr. Massoud Amin** (University of Minnesota) **outlines this ongoing transformation** and the imperative for future leaders to truly understand the nature of these dynamic systems.



BOOSTING EQ IN A NO-NONSENSE INDUSTRY

Andrew Borene (JD, CISSP) believes leaders with higher emotional quotients, or "EQ," bring greater success to their organizations – even in cybersecurity. **He explains** that as you move up the ranks, the concept of formal leadership becomes less relevant than the ability to effectively influence a broad set of stakeholders.



In Case You Missed It

- [Emotional Intelligence — For IT Professionals | Michael D. McGill](#)
- [Three Ways To Drive Emotional Intelligence At Your Organization | Forbes](#)
- [The Dramatically Changing Role of the CISO | Security Boulevard](#)
- [The seven ways of the agile CISO | KPMG Global](#)
- [5 principles for cybersecurity leadership after COVID-19 | World Economic Forum](#)
- [Here's how you can make yourself irreplaceable in tomorrow's job market | World Economic Forum](#)



Think Tank Perspective



Karl Mattson
CISO Advisor, Board
Member, Adjunct Prof.
LA Cyber Lab,
University of Minnesota
» [Bio](#)

Digital transformation, public cloud adoption and workplace realignment create demands on security teams that exceed our capacity to protect and defend effectively with manual processes, mismatched tools and outdated skills. Change that once took years now takes days and weeks. Our security teams can get ahead and stay head of change with innovative security approaches and technologies. But importantly, the first priority is for each of us to ready ourselves with training, education and new skills to meet this challenge. The “human element” also means investing in ourselves and our teams as security professionals.



Jerrod Montoya
Deputy CISO, OATI
» [Bio](#)

Navigating tough cyber challenges requires creativity, critical thinking, and the ability to drive unexpected solutions to completion in an efficient manner. I'm fortunate to have a unique background in law, cyber, and project management that contributed to my development of these key skills and a strong network of top notch professionals like my fellow Cyber Security Summit Think Tank members to help hone those skills. Nevertheless, attending the Summit every year for the last ten years has been an essential ingredient to my successes and in helping inspire others to visualize innovative and creative solutions.



Sponsor Spotlight



www.cisco.com/c/en/us/products/security

Cisco and The Security Bottom Line

When organizations have dozens of security products installed, and yet still get breached, it begs the question: How much security is enough? How many products does an organization need? Which ones? How much should be spent on security? In other words, where is the security bottom line? In this report, we aim to answer those questions through a recent, double-blind survey of roughly 80 security professionals, supplemented by extensive commentary from Cisco's Head of Advisory CISOs, Wendy Nather. Read [The Security Bottom Line](#) today.

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TC3 Spotlight



The Twin Cities Cybersecurity Collaboration (TC3) is a partnership between leading cybersecurity programs that work together to build the talent pipeline and foster the next generation of cybersecurity professionals in the Twin Cities. Thanks to TC3's generous support of the Summit this year, the [Monday Technical Sessions](#) will be complimentary and more robust than ever.

