



# Cybersecurity Newsletter



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## Highlight



Welcome to the first issue of the Cyber Security Summit newsletter - a new medium that embodies the Summit's driving mission to better connect the cyber security community, especially during this time of unprecedented upheaval.

"Each month we will address a different critical issue," writes **Eileen Manning**, Executive Producer of the Summit. "And what better way to kick it off than a collection of resources aimed at sharing our community's expertise and inviting collaboration to solve the biggest challenge we face to-day." [Read more.](#)



## CyberBytes™



### EVOLVING OUR REMOTE WORK COMMUNICATION

In this new age of online, effective and opportune communication has never been more important. In our first **CyberBytes™ article**, **Chris Veltsos** (aka Dr. InfoSec) outlines valuable resources you can leverage to sharpen your at-a-distance communication skills and be more deliberate with messaging.



### TIPS FOR SECURING YOUR SMALL BUSINESS

While attackers view small businesses as low hanging fruit, there are still practical ways to recognize threats early on, even with limited resources. For some helpful guidance, check out **Kathy Washenberger's** (Dir. Info Security) [three steps for securing your small business](#).



### LESSONS FROM THE ELECTRIC SECTOR

As the Electric Sector continues working hard to "keep the lights on" and coordinate on coronavirus mitigation efforts, valuable lessons have emerged. From supply chain considerations to information technology to COVID-19 testing, many of these key learnings can also be leveraged by other sectors, writes **Steen Fjalstad** (Midwest Reliability Organization). [Read more](#).



## In Case You Missed It

- [Communicating in Times of Crisis: Insights from Fortune 500 Committee Chairs | NACD](#)
- [COVID-19 Exploited by Malicious Cyber Actors | CISA](#)
- [Business advice: Fighting misinformation about COVID-19 | Digital Journal](#)
- [Connect, Then Lead | Harvard Business Review](#)
- [A blueprint for remote working: Lessons from China | McKinsey](#)



## Think Tank Perspective



**Barb Fugate**  
EVP/CIO/CISO  
United Bankers' Bank  
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**Christopher Gabbard**  
Cyber Security Advisor  
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With these are extraordinary times in community banking, we are keenly aware that our security practices must never lapse. If it takes extra steps to send a document securely, or to enforce multifactor authentication even for people working from home, we have to be willing to take those steps. Fraudsters are aggressively using COVID-19 as cover for their activities, and they are preying on people who may drop their guard during this pandemic.

We encourage everyone to be patient and stay focused on what matters — and that includes preserving the integrity of our customers' transactions by using our secure communication channels.

A growing number of cyber criminals and other malicious groups online are exploiting the COVID-19 outbreak for their own per-sonal gain. Now that much of the workforce is remote, scanning of external connections and the number of phishing attempts by both email and SMS are continuing to in-crease. Corporate IT cannot secure all of these threats so end users need to remain vigilant to these threats to their companies.

CISA offers [several services](#) that can as-sist in helping you identify any gaps in your cybersecurity program and help reduce the risk of one of these threats affecting your company.



## Sponsor Spotlight

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Following the strict new social distancing measures to help prevent the spread of COVID-19, many organisations have enacted work-from-home (WFH) strategies. This can put unprecedented pressure on critical IT infrastructure and support teams, as few IT organisations are designed to support every employee working remotely. Malicious actors will undoubtedly be hoping to exploit this crisis by attempting to access valuable data within a company's network through compromise of unknown computing devices from employees working at home.

Click [here](#) to read the full visibility gap report.



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## Partner Spotlight

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The Minnesota Small Business Development Center (MnSBDC) is the state-wide organization charged by the federal government, with support through the Small Business Administration, to assist small businesses through the COVID-19 crisis. For more information and to register for services, please go to [www.mnsbdc.com](http://www.mnsbdc.com).



The Upper Midwest Security Alliance (UMSA) is the non-profit organization that produces the annual Secure360 Conference, bringing together professionals at all levels for comprehensive security and risk management education. In lieu of a live event, this year's 15th Anniversary of Secure360 will be moving to a virtual event on May 5-6. [Learn more.](#)

